

FOR IMMEDIATE RELEASE

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Arrowhead General Insurance Agency, Inc. purchases Sullivan & Sullivan's Motorcycle Program:

San Diego, CA. 06/02/04 - Effective June 1, the motorcycle business of Sullivan & Sullivan General Insurance Agency was purchased by Arrowhead General Insurance Agency, Inc. Martin Sullivan Jr. will join Arrowhead as Vice President of the Motorcycle Division and Martin Sullivan Sr. will act as a consultant for Arrowhead. The program will continue to operate out of Sullivan & Sullivan's Stockton, Calif. offices.

"Sullivan & Sullivan's product and underwriting expertise combined with Arrowhead's advanced technology and vast distribution network should make us a formidable competitor in the U.S. motorcycle insurance business." said Steve Bouker, President of Arrowhead's Personal Lines Division. "We are very pleased to offer our agents a proven motorcycle program in addition to our wide range of Personal Lines products."

Currently the motorcycle program is offered in California. However, the program is expected to expand into more states. Agents who are interested in Arrowhead's Motorcycle Program can contact Marty Sullivan Jr. at martyjr@sullivan-sullivan.com or 800.696.1478 x8174.